

FACT SHEET

Critical Response Associates

WHAT: Critical Response Associates (CRA) is a national team of highly experienced psychologists and behavioral specialists who are experts in threat assessment and critical incident management. The firm has a 100% success rate in helping large organizations and multinational companies assess and manage high-risk and potential high-visibility situations quickly and safely.

The firm uses its own comprehensive approach of consulting, intervention and mediation to protect employees from harm, and companies from litigation and continued risk. CRA founder and CEO Dr. Marc McElhaney says, "When we walk away from a situation, *everyone* can walk away feeling safe."

WHERE: Headquarters in Atlanta, Georgia

WHEN: Founded in 1997 by Dr. Marc McElhaney

WHO: CEO - Dr. Marc McElhaney
Key Associates – See (Link to new page on site)

CORE SERVICES:

1. Threat/Risk Assessment
2. Critical Incident Management
3. Safe Termination and Event Planning
4. Prevention and Training Programs

CLIENTS: CRA works with employers in diverse industries and organizations, including the following:

- Banking and Finance
- Broadcasting and Media
- Computer/Software
- Energy Production and Delivery Services
- Food and Bottling Services
- Hospitals and Emergency Services
- Hotels and Restaurants
- Information Technology
- Insurance Industry
- Law Enforcement Agencies
- Law firms and their Clients
- Manufacturing
- Medical Clinics
- Public Utilities
- Retail
- Schools and Colleges
- Security Consulting Firms and their Clients
- Telecommunications

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